Claims

- [c1] A package for retaining and displaying a decorative necktie, comprising:

 a box including a movable top portion;

 a member affixed into the box and configured to retain the necktie so as to normally prevent separation of the necktie from the box; and the member being mounted to the box at at least two
- [c2] A package according to claim 1, wherein the member is wholly contained interiorly of the box.

spaced locations within the box.

- [c3] A package according to claim 1, wherein the member secures the necktie in a rolled or folded position within the box.
- [c4] A package according to claim 1, wherein the member includes at least two operably extending free ends mounted at the spaced locations within the box.
- [05] An improved packaging arrangement according to claim 1, wherein the member has a length between the spaced locations sufficient to receive an unfurled width of the necktie when caustically stretched.

- [c6] A package according to claim 1, wherein the member is mounted along a center line between the at least two spaced locations.
- [c7] A package according to claim 1, wherein the member is one of an elastic member and a plastic coated metal.
- [08] A package according to claim 1, wherein the box includes at least one of a first color and a first pattern that coordinate with at least one of a second color and a second pattern included on the necktie.
- [09] A package according to claim 1, wherein the box includes at least one of an exterior and an interior layer of fabric that is selected to coordinate with the necktie retained therein.
- [c10] An improved packaging arrangement for retaining and displaying a decorative necktie, comprising: a box; and a hidden elastic member configured to retain the necktie in a rolled position within the box, wherein the member is fastened within the box at at least one location.
- [c11] An improved packaging arrangement according to claim 10, wherein the member is fastened within the box at at least two spaced locations.

[c12] A method for retaining a necktie, comprising the steps of:

inserting the necktie into a box;

positioning a member about a first portion of the necktie; and

covering the member with a second portion of the necktie.

[c13] A method for retaining a necktie, comprising the steps of:

inserting the necktie into a box having a member secured therein;

positioning free ends of the member around a first portion of the necktie;

securing the free ends together creating a single, conjoined member, thereby securing the first portion of the necktie between the single conjoined member and the box; and

covering the member with a second portion of the necktie.